



Classified Ad Placement Order

Contact: Silver Magazine
 Advertising & Sales
 Telephone: (561) 290-4773
 Fax: (561) 655-0332

Silver Magazine
 PO Box 2284
 Palm Beach, FL 33480
 Sales@Silvermag.com

This Classified Ad Placement Order ("Order") entered into by Silver Magazine, Inc. ("Publisher"), and the undersigned Advertiser and/or Agency ("Advertiser") shall become effective upon written acceptance by Publisher. This Order and any Addendum executed by the parties hereafter governs the provision of certain advertising space in Silver Magazine ("Publication"), as specified herein. If this Order is executed on behalf of Advertiser by an advertising agency ("Agency"), Agency represents that, as the agent of Advertiser, it has the authority to execute this Order on behalf of Advertiser. Advertiser and Agency shall at all times be jointly and severally liable for any and all payment due under this Order in accordance with the terms stated herein.

Issue	Issue to Run Ad (please check)	# of Words per Ad	New Copy/Same Copy
January/February			
March/April			
May/June			
July/August			
September/October			
November/December			

Sending Copy via email, fax or mail: _____

Billing Instructions: Bill Advertiser Bill Agency (circle one)

Advertiser: _____ Contact Person: _____

Phone: _____ Email: _____

Special Instructions:

Note: If not incorporated above, no special instructions will govern.

No Advertising proofs are furnished on classified ads.

Executed by the parties on the dates indicated below their signatures.

[SIGNATURE PAGE ON BACK]

ADVERTISER

AGENCY

By: _____

By: _____

Printed Name: _____

Printed Name: _____

Title: _____

Title: _____

Date: _____

Date: _____

CONTACT INFORMATION

Contact Person: _____

Address: _____

City: _____

State: _____

Phone: _____

Fax: _____

E-Mail: _____

ACCEPTED BY:

SILVER MAGAZINE, INC.

By: _____

Printed Name: _____

Title: _____

Date: _____